



AIM
NAD Evangelistic Contact Center

His Word Activation Form

To use His Word locally with your outreach efforts complete and return this form.

Organization Name _____

Contact Name _____

Address _____

City _____ St/Prov _____ Zip/Postal _____

Phone _____ E-mail _____

Services provided through this number are:

- Small Group Bible Studies
 Bible Study Correspondence Course
 Traditional In-Home Personal Bible Studies
 Prayer Ministry

1. Indicate the various types of advertising you plan to use. Date Ads Begin: _____

___ Business Cards ___ Brochures/Mailings ___ Newspaper ___ Magazine/Journal
 ___ Billboards ___ Radio ___ Television* ___ Door Knocker

*Please list TV station call letters, channel number, city & state location, date and time of ads. Use a separate sheet if more space is needed.

2. Please indicate the state OR list the zip codes for the region that your advertising will cover.

We will use this information to identify and return interests to your location.

State: _____ Zip Code(s): _____

Adventist Information Ministry will need 10-14 days from receipt of this form to activate services. This number, 800-HIS-WORD, is to be used in advertising only for Bible Studies/church address location. You are authorized to use the number only for the project listed above. If you would like to use the number for future projects please contact Rebecca McClellan.

Customer Service Representatives will answer the call as "Thank you for calling His Word. May I help you?" The following information will be collected from each caller: name, address, phone number, type of Bible study desired, and source of advertising. Requests will be forwarded by e-mail reports sent twice weekly to the contact person indicated above. **Someone locally should contact the caller and make arrangements to begin studies.**

A \$50 activation fee should accompany this form. Monthly billing is \$1.75 per call with a minimum fee of \$50.00 a month. If you have any questions please call us at 800-253-3002. We look forward to working together! May God bless your efforts to further His cause!

Contact Signature _____ Date _____

Return this form by email to rebeccam@callaim.org

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